



#MEGATweetUp Sponsorship Opportunities

BostonTweetUp, the central place for TweetUps, Technology, Networking, Entrepreneurship, and Social Media event information in the Boston area, is hosting its third annual #MegaTweetUp at the Microsoft New England Research & Development Center (NERD) on January 24, 2012. This unique event will bring together 400 of New England's best and brightest professionals from a broad spectrum of industries, interests, and professions, and is a great chance for you to get your brand to them. BostonTweetUp is currently offering 5 sponsorship opportunities.

For information on sponsoring this event email Joselin@bostontweetup.com or call Joselin Mane at 617-615-6263. Visit last year's event page at <http://megatweetup2.eventbrite.com/> for more info.

Bronze \$100

(Unlimited sponsors)

- Facebook mention
- 2 #MEGATweetUp event tickets
- Company name included on sponsor list
- Company name on Eventbrite invitation
- Company name on Boston TweetUp website

Silver \$500

(Limited to 8 sponsors)

- All previously mentioned items, plus:
- 8 additional #MEGATweetUp event tickets (Total of 10)
- Logo featured on Boston TweetUp website
- Logo on Eventbrite invitation
- Company name, Logo and Link included in Official BostonTweetUp Guide to TweetUps
- Mentioned in post event highlight video
- Present an award at the event

Gold \$750

(Limited to 3 sponsors)

- All previously mentioned items, plus:
- 5 additional #MEGATweetUp event tickets (Total of 15)
- Logo featured on Step & Repeat backdrop
- Logo with short company bio on Boston TweetUp website
- Company Logo with short company bio in Official BostonTweetUp Guide to TweetUps
- Featured in pre-event sponsor video

Platinum \$1250

(Limited to 2 sponsors)

- All previously mentioned items, plus:
- 5 additional #MEGATweetUp event tickets (total of 20)
- Feature placement in Official BostonTweetUp Guide to TweetUps
- Logo on Step & Repeat *(dependent on date of Platinum status)
- Speaking opportunity* at event *Needs to be focused on helping and/or providing value to tweetup community and not sales pitch.
- Featured in post event highlight video

Titanium \$5000

(Limited to 1 sponsor)

- All previously mentioned items, plus:
- 10 additional #MEGATweetUp event tickets (total of 30)
- A 2011 event professionally Planned and Promoted by BostonTweetUp Event Services for you, your brand or Business (some restrictions may apply ask for details)