



## #MEGATweetUp Sponsorship Opportunities

Boston TweetUp, the central place for TweetUps, Technology, Networking, Entrepreneurship, and Social Media event information in the Boston area, is hosting its first annual #MegaTweetUp at the Microsoft New England Research & Development Center (NERD) on December 3, 2009. This unique event will bring together 200 of New England's best and brightest professionals from a broad spectrum of industries, interests, and professions, and is a great chance for you to get your brand to them. Boston TweetUp is currently offering 4 sponsorship opportunities.

For information on sponsoring this event email [info@bostontweetup.com](mailto:info@bostontweetup.com) or call Joselin Mane at 617-390-7828. Visit the event page at <http://megatweetup.eventbrite.com/> for more info.

### **Bronze \$50**

*(Unlimited sponsors)*

- Facebook mention
- 2 #MEGATweetUp event tickets
- Company name included on sponsor list
- Company name included in Official BostonTweetUp Guide to TweetUps
- Company name on Eventbrite invitation
- Company name on Boston TweetUp website

### **Silver \$500**

*(Limited to 8 sponsors)*

- All previously mentioned items, plus:
- 8 additional #MEGATweetUp event tickets (Total of 10)
- Logo featured on Boston TweetUp website
- Logo on Eventbrite invitation
- Logo and Link included in Official BostonTweetUp Guide to TweetUps
- Mentioned in post event highlight video
- Present an award at the event

### **Gold \$750**

*(Limited to 3 sponsors)*

- All previously mentioned items, plus:
- 5 additional #MEGATweetUp event tickets (Total of 15)
- Logo featured on Step & Repeat backdrop
- Logo with short company bio on Boston TweetUp website
- Company Logo with short company bio in Official BostonTweetUp Guide to TweetUps
- Featured in pre-event sponsor video

### **Platinum \$1000**

*(Limited to 1 sponsor)*

- All previously mentioned items, plus:
- 5 additional #MEGATweetUp event tickets (total of 20)
- Feature placement in Official BostonTweetUp Guide to TweetUps
- Speaking opportunity\* at event
- Featured in post event highlight video

\*Needs to be focused on helping and/or providing value to tweetup community and not sales pitch.